

Champion

Last Modified on 10/03/2026 11:49 am EDT

Program Champions

The Champion(s) are the key internal success drivers of the Ambassador Program who:

- Strategically and tactically plan the program's setup and launch
- Oversee cohort progress via collaboration with HBA Advisors and by leveraging situational leadership to motivate the group
- Serve as a conduit of communication to the Executive Sponsors

Please see here for additional information: [Champion Role Sheet FINAL.pdf](#) 📎

Every Ambassador Program is recommended to have two (2) program-specific Champions.
